## RAWHYDE'S WORLD OF ADVENTURE

## CETTING MOST

ot long ago, Jim Hyde invited ADVMoto to experience RawHyde's World of Adventure, encompassing an entire week on board Hyde's highly acclaimed traveling caravan across southern California's Mojave Desert and through Death Valley's expansive terrain. Hyde's BMW-approved training academy is nearing its 10th year in business and has evolved into a world-class destination for ADV riders of all skill levels. They also chase Dakar every year in South America.



Our week-long journey was a cross-section of the ADV riding universe, including *RawHyde* students and instructors, aftermarket manufacturer representatives, and media correspondents. The event also included testing six of the latest ADV bikes, all completely outfitted with the gear necessary to really get to know these models. We were encouraged to push the fleet to its limits, incorporating real world aspects to help validate our findings.

RawHyde Ranch is an amazing piece of property in the foothills north of Los Angeles that Hyde has transformed into a Mecca for off-road training. Miles of perfectly groomed single-track trails wind up and down over rolling terrain. Upon arrival, a new visitor gets the impression they're at a special place, built from the ground up for our type of riding.

RawHyde is a bona fide off-road riding academy with a progressive curriculum, including an introduction to adventure riding, and increasingly more advanced skill training.

The *Introduction* is a weekend off-road skills training program for beginners. It's not easy, but for some it's also an opportunity to reconnect with others or to get a niece or nephew out on a bike for the first time.

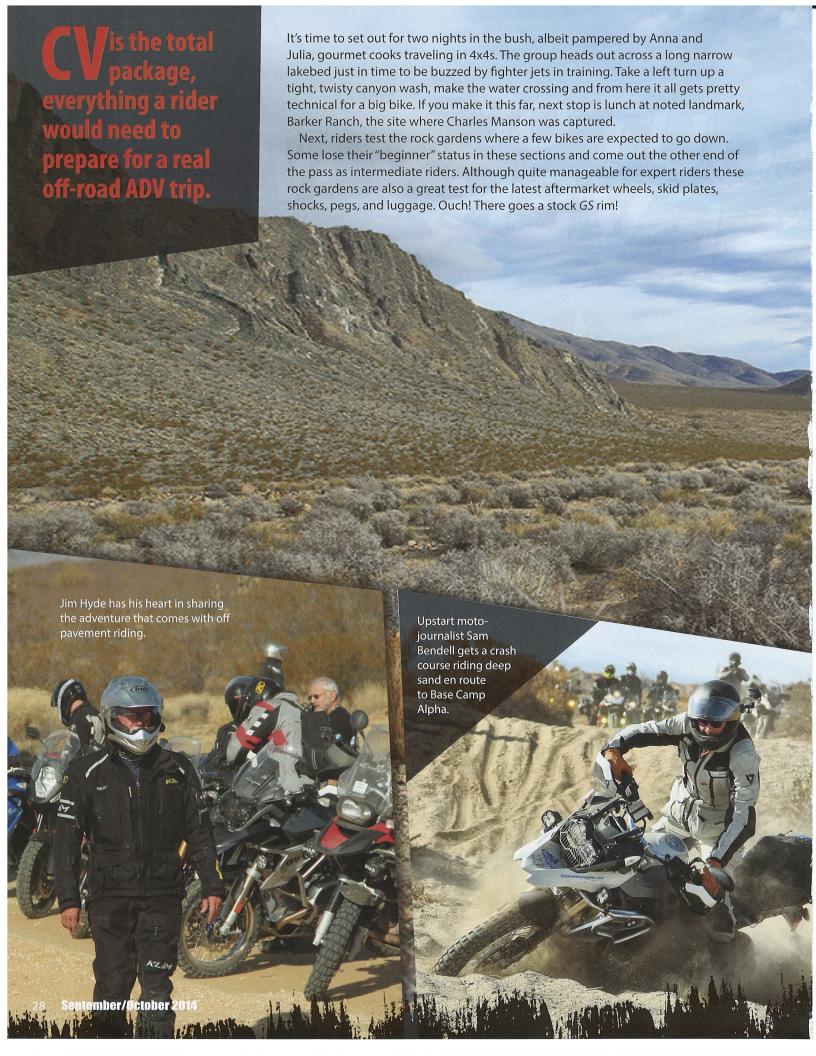
Base Camp Alpha (BCA) is more than just an outpost staging area



outside of Trona, CA. It's a twoday package where new grads of RawHyde's intro course navigate from the RawHyde facilities across the Mojave Desert to a stationary bivouac location on the opposite side of Southern California. This Dakaresque feeling gives the BCA its appeal. Tucked into a semi-remote canyon, the BCA has a shipping container converted into a chuck wagon, along with a military style tent and outhouse. It's over 100 miles to BCA, half of those off-road. Everyone sets up their own tents while homemade chili simmers and the "Campfire Girls" sing. In the morning you find a gateway leading to trail routes in several picturesque directions.

## Expedition CV\*

"CV" is the third stage of Hyde's process. It's a five-day program that prepares you to ride off-road into the wild where you stay for a few nights. Riders are tested in tight, sandy canyons, washes and old jeep trails before twisting though gnarled rock gardens and teaming up to move their bikes through some especially rugged terrain. There's navigation, team building, and roadside maintenance as well as a little expected drama as riders learn to manhandle their big enduros through the harsh environment. CV is the total package, everything a rider would need to prepare for a real off-road ADV trip. For expert riders, it's a great way to tune your game and ride with some talented coaches. CV includes workshops and discussions for riders to hone their adventure skills with the latest equipment, nutrition, packing, first aid and survival techniques.



Finally, after a day of relatively slow riding you'll reach a rocky outcrop with just enough light to set up camp. The caravan ladies cook stew while the "Campfire Girls" sing cover songs. You are very far from any sort of paved roads and hours from civilization.

Days blur together at *RawHyde*, and you laugh at how easy it is to forget that it's already Friday. You've spent the entire week riding and getting accustomed to life on the trail, and aren't ready for it to end. Still, you pack your bike and tend to your coffee with your comrades, preparing for a full day of riding back to the *Dakar Bar* at the *RawHyde Ranch*.

## **Demo Program**

New for 2014 is the *ADV Demo Program*: Rawhide has outfitted one of every current model ADV bike available in the U.S. with the aftermarket parts and gear needed to take these beasts way past the pavement. Per day demos are \$500 to ride and compare multiple bikes and, if you end up buying a bike from a local dealer, you get your \$500 back. Anyone seriously in the market for a new ADV bike would be well advised to try this program.

